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# News Release

FOR IMMEDIATE RELEASE

## **Lafayette and EnergySmart to offer special energy incentives for Lafayette residents**

Beat the heat this summer with free LEDs and \$100 bonus rebates

**LAFAYETTE, Colo June 16, 2015** – Special incentives for energy efficiency upgrades are now available to residents in Lafayette. A \$100 limited-time bonus rebate, as well as efficient LED lighting or programmable thermostats, are being offered on a first-come, first-served basis to assist Lafayette homeowners to save energy, money and time. When this special incentive is combined with other EnergySmart and Xcel rebates, residents may enjoy up to \$450 in savings.

The City of Lafayette, the Lafayette Energy Sustainable Advisory Committee (LESAC), and Boulder County have partnered to offer the additional \$100 limited-time bonus rebate, thanks to a [Boulder County Sustainability Matching Grant](#) program. Rebates are available for projects that keep the heat out this summer, including insulation and attic sealing, basements and walls, whole-house evaporative coolers, whole-house fans, and efficient central air conditioning unit replacements.

“Less than 5% of Lafayette residents have taken advantage of the valuable EnergySmart service. By leveraging grant money for this program, LESAC intends to increase incentives and engage more residents,” said Curt Cheesman, City staff liaison to the LESAC committee.

How it works;

- The first 50 Lafayette residents to enroll with EnergySmart and complete an eligible home improvement project will receive a \$100 bonus rebate.
- The first 200 Lafayette residents to sign up for a home energy assessment or in-home advising through EnergySmart will receive four bonus LED lightbulbs or a programmable thermostat.

*Note: Homeowners must enroll with EnergySmart before home improvement work begins.*

“The steps are easy. The long term rewards are substantial and provide a marketable improvement to your home,” said Peter Turhune, Lafayette resident and EnergySmart customer.

Interested residents can learn more by calling an EnergySmart Advisor at 303-544-1000, or by visiting [www.EnergySmartYES.com/Lafayette](http://www.EnergySmartYES.com/Lafayette) .

**EnergySmart** helps homes in all Boulder County communities become more comfortable and energy efficient and will manage the limited-time offers available in Lafayette. Expert Advisors can assist with rebate applications and financing, prioritizing projects, finding qualified contractors and more. EnergySmart has already assisted more than 12,820 homes in all Boulder County communities.

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