



Contact: Debbie Wilmot  
Public Information Officer  
City of Lafayette  
1290 S. Public Rd / Lafayette, CO 80026  
Office: (303) 661-1225  
Cell: (720) 245-1446  
[debbiew@cityoflafayette.com](mailto:debbiew@cityoflafayette.com)  
[www.cityoflafayette.com](http://www.cityoflafayette.com)

# News Release

FOR IMMEDIATE RELEASE

## Lafayette to promote Shop Small Saturday on November 24

**LAFAYETTE, Colo November 9, 2018** – Lafayette shoppers get ready to be rewarded for supporting local businesses. The City of Lafayette and the Lafayette Chamber of Commerce are organizing a Shop Small Saturday event on November 24, offering consumers exciting discounts and special promotions at local businesses.

[Shop Small](#) is a national movement encouraging people to shop at local businesses. Each year on the Saturday after Thanksgiving, millions of individuals, businesses, and communities have embraced this concept by supporting their local economy.

“We’re continuing to promote shopping locally and the Invest in Lafayette concept,” said Vicki Trumbo, Executive Director of the Lafayette Chamber of Commerce. “Lafayette is moving in a positive direction and one way for residents to support their community is to shop, eat, and play right where they live. We want everyone to make a conscious effort to shop locally this entire holiday season, and take advantage of the special promotions offered on November 24.”

Invest in Lafayette is the city's "shop local" educational program, designed to keep tax dollars in town by encouraging shoppers to shop locally. When residents (and visitors) shop in Lafayette, sales tax dollars are "invested" to help pay for parks and open space, recreation, police and fire protection, streets, library, public art, and other important government services.

The City's website features a list of over 50 participating Lafayette businesses providing special offers on November 24 to celebrate Small Business Saturday. The full list can be viewed and downloaded at [www.cityoflafayette.com/ShopSmall](http://www.cityoflafayette.com/ShopSmall) .

###

**Lafayette Chamber of Commerce contact:**

Vicki Trumbo, Executive Director

[info@lafayettecolorado.com](mailto:info@lafayettecolorado.com) | 303-666-9555



# JOIN US FOR



SMALL BUSINESS

**SATURDAY**

NOV 24, 2018

