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News Release

FOR IMMEDIATE RELEASE

Lafayette Youth Advisory Committee honored as a 2017 Healthy Community Awards Recipient

LAFAYETTE, Colo March 7, 2017 On April 4, the Lafayette Youth Advisory Committee (LYAC) will be honored as a 2017 Healthy Community Award recipient by the Boulder County Public Health Department (BCPH). The committee is being honored for their engagement in a variety of activities supporting substance use prevention as well as sugar-sweetened beverage consumption outreach, education, and policy initiatives. According to BCPH, LYAC exemplifies the principles of positive youth development, equity and inclusion, and community and civic engagement.

LYAC has partnered with Boulder County's Healthy Youth Alliance for several years to generate awareness about teen substance abuse. The Committee has also co-sponsored social activities, participated in Project Sticker Shock with Lafayette liquor stores, and served as panelists during two Boulder County Town Halls. Members were specifically tasked with helping parents and adult mentors initiate conversations with their children/youth about teen substance abuse. In January 2016, LYAC partnered with BCPH to support its multi-year, healthy beverage initiative and launched BoCo for H2O, a local campaign to promote water consumption (over sugary alternatives).

Contacts:

[Elaina Verveer](#), LYAC Program Advisor
[Kyla Pearlman](#), Boulder County Public Health

2017 Healthy Community Awards ceremony

April 4, 2017
2:00–4:00pm (the ceremony will begin promptly at 2:15pm)
St. Vrain Community Hub (large conference room #112)
515 Coffman Street / Longmont, CO 80501

***About the Lafayette Youth Advisory Committee:** The Lafayette Youth Advisory Committee's purpose and mission is to engage Lafayette youth in outreach, advisory, and educational opportunities through solutions-based discourse and action in their community and reciprocally, to promote understanding in the greater community as to the importance of youth leadership and civic participation. The committee may make recommendations, based on research and community-based dialogue, to the City Council on youth-related issues and other relevant topics. [LYAC webpage.](#)*

***About the Healthy Community Awards:** Since 2006, BCPH has recognized over 30 individuals, groups, agencies, and organizations that have worked to address the public health needs and issues in Boulder County. The recipients of this award have all demonstrated in an exemplary way the BCPH mission and values, and the development and implementation of strategies to improve the health and well-being of the people and environment in Boulder County. Visit the [BCPH website.](#)*



High resolution photo available upon request