November 13, 2017 6:30 PM LIBRARY BOARD

I. OPENING OF REGULARLY SCHEDULED MEETING

Call to Order: Durfey called the meeting to order at 6:30 pm

Roll Call: Present: Warren Hite, Susan Curtis, Missy Durfey, Ellen Smith, Courtney Messenbaugh, Dave Belin, Alyson Miller-Greenfield, Melissa Hisel (Director),

Absent: Jody Tracy, Olivia Ameigh, Alexandra Lynch (City Council liaison)

II. LIBRARY MISSION "The Lafayette Public Library brings community, information, and ideas together to inspire literacy, learning and discovery."

III. COMMENTS FROM THE PUBLIC: none

IV. APPROVAL OF MINUTES FROM 10/09/17 Curtis moved to accept the minutes, Messenbaugh seconded. The minutes were approved unanimously.

V. DIRECTOR'S REPORT included:

- Flatirons Library Consortium: new courier began Oct. 30; Director Hisel will be attending several
 meetings related to FLC. Shout Bomb coming to the FLC, as well as Linda.com and Zinio
 Digital Magazines.
- Staffing/Hiring: Cailin Cullin is the new part-time Adult Services Librarian; Sarah Dodson-Knight, Reading Buddies coordinator, is leaving and there will be a reception in her honor on Nov. 14 at 5:30; will be putting a call out for substitute assistant librarians; new materials handler has been hired.
- October Programs and Attendance
- Annual Holiday Library Tea, hosted by the Friends of the Lafayette Library Foundation, will be held on Dec. 3 from 2-4. Tickets available at the library.
- October Outreach at Centaurus, Boulder Ridge, Josephine Commons, Affinity, Dawson, Angevine, and the Lafayette Senior Center.
- ALA conference will be in Denver in February 2018.
- Circulation Statistics and patron visits: 18,380 people in October!
- AARP tax prep will be Wednesdays, all day, beginning in mid-January through tax day. By appointment.

VI. STRATEGIC PLANNING: REVIEW OF STAFF DRAFT GOALS

- Staff and staff development
- Sustainability=Outreach and Access
- Physical Space
- Technology
- Marketing=Internal and External Communication

DEVELOPMENT OF RESEARCH QUESTIONS

- Mirror image of population, but few card holder (under indexed)
- How does proximity to library impact usage?

- Frequency of library usage (hot spots of usage or lack of usage) in a geographic area
- Type of use by card holders (computer, ebooks, audio books, in the library)
- Who is attending the programs?
- Subject concentrations and research topics by cardholder demographic
- Who are the volunteers?

VII. REVIEW OF ANNUAL REPORT TO CITY COUNCIL

IX. CITY COUNCIL LIAISON REPORT: none

X. OTHER BUSINESS: Missy Durfey is resigning her position on the Board. The Board expressed their appreciation for her service.

XI. NEXT MEETING DATE AND AGENDA ITEMS: January 8, 2018

XII. ADJOURN: The meeting was adjourned at 8:01 pm.