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Press Release-~~FOR IMMEDIATE RELEASE~~

Atlas Valley Welcomes New Public Art

Lafayette, Colo August 2012 -- The Public Art Committee and the Atlas Valley Shopping Center merchants are pleased to welcome a new sculpture to the corner of 95th Street and Arapaho Road. The groups will host a dedication ceremony at Atlas Valley on Saturday, August 25, at 11:00 a.m. Merchants will be offering various events and specials to coincide with the event.

The large scale sculpture, "Whimsy," is Lafayette's newest addition to the City's permanent art collection. The artwork was donated to the city by artist Mike Davis and installed by John Cohagen of The Snow Goose Companies. Additional work on the sculpture was donated by Shane Conners of Premium Powder Coating.

In conjunction with the sculpture dedication the City of Lafayette will be kicking off their new shop local campaign "Invest in Lafayette". The Invest in Lafayette campaign will promote Lafayette businesses by encouraging shopping and dining locally. Shopping locally builds strong communities and provides funding for parks, safety services, streets, arts, recreation and more!

August 25th is the 10 year anniversary celebration of the 95th Street Spa. It is also the one year anniversary celebration of the Super Mini Walnut Café. They will have specials available throughout the day. The Purple Poppy will offer a 20% off all art and a Miss Magoo Skirts Trunk Show. Timbalier Gifts will be featuring hand crafted silk mobiles from Colorado artist Jan Carson. What's Cooking will be sampling locally imported Balsamic vinegars and olive oils. Country in the Village will highlight dressings from the Country Living Collection and Crabtree & Evelyn hand care products.

Join us for the dedication at the sculpture on the north side of the shopping center at 11:00 to meet the artist and enjoy refreshments. Small bites will be provided by Zamparelli's and Super Mini Walnut Café.

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