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Press Release

FOR IMMEDIATE RELEASE

Get Golf Ready In 5 Days at Indian Peaks Golf Course

New program designed to introduce players to the game of golf

LAFAYETTE, Colo., May 30, 2012 – Indian Peaks Golf Course, Lafayette's public course, is bringing adults into the game of golf in a fast, fun and affordable way through the new "Get Golf Ready in 5 Days" program. This new industry-wide initiative is comprised of a series of five introductory lessons offered by PGA/LPGA Professionals in a small-group environment **through July** for the affordable price of **\$99** and includes a free \$25 Range Card and \$25 Discount Play Card.

"The Get Golf Ready program provides an affordable and rewarding educational experience for those who are interested in learning more about the game of golf," said Craig Stephens, Head Golf Professional, Colorado Section PGA. "The program will provide a casual yet structured setting using fun, skill enhancement formats to help participants become comfortable on the links and enable them continue to develop their skills as golfers."

Targeting the millions of adults who have limited or no experience with the game of golf, this new industry-wide adult player development program's five lessons provide basic skills instruction as well as information regarding the game's rules, etiquette, and values. Significant on-course learning will be a part of each lesson. Participants will gain insight into techniques regarding chipping, putting, full swing, half swing and bunker play as well as the use and maintenance of golf equipment, keeping score and navigating the course. The Indian Peaks Course even boasts a lady PGA professional on staff who strives to make women's golf experiences less intimidating.

Following the completion of the five-session program, a smooth transition into other "Get Golf Ready" graduate outings is provided. Indian Peaks is offering "Get Golf Ready 2", "Get Golf Better" clinics and several "Get Golf Ready Outings" to further instruction and play opportunities.

PGA Professionals at Indian Peaks are also hosting a **free** "I'm Ready to Play" one-hour orientation events on June 9 that encompass a tour of the clubhouse and practice areas, information on learning and play programs, and an introduction to the game clinic. Reservations for "I'm Ready to Play" event are politely requested by the teaching staff and can be made by calling the clubhouse at 303.666.4706.

"Get Golf Ready" was introduced in January 2009 as part of the World Golf Foundation's Golf 20/20 initiative. Currently in its third year, the program is benefiting from unprecedented support and collaboration from the entire golf industry, including the World Golf Foundation, The PGA of America and other leading national and state golf associations, organizations, manufacturers, media and companies.

For more information or to register for the [Get Golf Ready](#) program at **Indian Peaks Golf Course**, please visit [IndianPeaksGolf.com](#) or call the facility at **303.666.4706**.

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Program Descriptions:

- **Get Golf Ready** is for those new to golf or returning to the game. These classes are available in an adult group as well as in a women only setting.
- **Women Only Get Ready to Golf** are just like the regular Get Golf Ready classes listed above, which some women may find less intimidating and more enjoyable.
- **Get Golf Ready 2** will go into more comprehensive detail of each skill set learned in GGR. This is great for graduates of GGR and for those who already have considerable golf experience.
- **Get Golf Better** provides weekly tee times specifically for beginning golfers. This is for those who are ready to play on the course and are looking to find playing partners with similar abilities.
- **Get Golf Ready Outings** are non-competitive, 9-hole play events on the course for participants of GGR programs and their guests. A player assistant will accompany players on the course to help with pace of play, tips and other on-course issues.

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