



Lafayette Urban Renewal Authority • 1290 S. Public Road • Lafayette, Colorado 80026

LAFAYETTE URBAN RENEWAL AUTHORITY SPECIAL MEETING

March 27, 2014

A G E N D A

7:30 PM LURA SPECIAL MEETING

City Council Chambers, City Hall, 1290 S. Public Rd

- I. OPENING OF REGULARLY SCHEDULED MEETING**
 - Call to Order
 - Roll Call
- II. PUBLIC INPUT**
 - A. ITEMS FROM THE PUBLIC
- III. MINUTES**
 - B. MINUTES FROM THE MARCH 11, 2013 MEETING
- IV. BUSINESS**
 - C. Approval of Contract / Signdealz.com / Old Town Electronic Message Board
- V. NEW BUSINESS / LURA COMMISSIONERS REPORTS**
- VI. ADJOURNMENT**

RECORD OF PROCEEDINGS

CITY OF LAFAYETTE LAFAYETTE URBAN RENEWAL AUTHORITY MEETING

March 11, 2014

Call to Order

Chair Sally Martin called the March 11, 2014 meeting of the Lafayette Urban Renewal Authority (LURA) meeting to order at 6:32 p.m. in the City Hall Council Chambers at 1290 South Public Road, Lafayette, Colorado.

Those present and answering roll call were Commissioners Graig Anspach, Carolyn Cutler, Jamie Ramos, Vice Chair Chris Bosch and Chair Martin. Also present was LURA Executive Director Jenn Ooton.

Public Input

Members of the public in the audience indicated they would like to speak on a specific agenda item, rather during the public input portion of the meeting.

Business

A motion was made by Commissioner Bosch and seconded by Commissioner Anspach to accept the minutes for the February 11, 2014, meeting as written. The motion passed unanimously.

Executive Director Ooton presented information regarding a proposal to lease the northern parking lot at 600 S. Public Road for public parking. Following the presentation, several members of the public addressed the Authority. Henry Hedberg, 203 W. Emma, told the Authority that he is concerned about customer parking at The Post Brewing, noise from the business' HVAC unit and trash from customers going to restaurant/brewery. J. Morley, 201 W. Emma, said that he would like to have the city establish resident parking only or a tow away zone for the area around the brew pub. Scott Ashbaugh, 202 W. Chester, said that traffic has increased in his neighborhood because of The Post. Sasha Benner submitted a letter to the Authority regarding the impacts of The Post and noting that she often has to park far away from her home because of parking in the neighborhood. The letter was read aloud by Vice Chair Bosch. Siobhan Kennedy, assistant general manager of The Post Brewing, said that she would institute a buddy system to have women employees of the brew pub leave together so that they could park farther away from the restaurant, noted that The Post intends to have outdoor music end early in the evening, said they will work on solutions for trash pick up in the neighborhood and indicated that the restaurant would promote public parking downtown. Commissioner Anspach made a motion to approve the lease agreement for parking at 600 S. Public Road, subject to City Council adopting a resolution decreasing the minimum private parking spaces required for the property. Commissioner Ramos seconded the motion, which passed unanimously.

Executive Director Ooton presented a proposal from the Lafayette Energy Sustainability Committee to install a bicycle rack at a bus stop location within LURA and a staff recommendation to allow the rack to be installed at the RTD stop near 802 S. Public Road. Commissioner Anspach made a motion to approve the installation of a green U-shaped bicycle rack at the RTD stop at E. Spaulding Street and Public Road near 802 S. Public Road, subject to LESAC working with the property owner to locate the rack. Chair Martin seconded the motion. Commissioner Cutler then made a motion to amend the motion to have a dialog with LESAC asking the committee to have the rack further decorated to have it fit better with the "creative, diverse and eclectic" theme for downtown. Vice Chair Bosch seconded the motion, which failed 1-4, with Chair Martin, Vice Chair Bosch and Commissioners Anspach and Ramos voting no. The Authority then voted on the main motion, which passed 4-1, with Commissioner Ramos voting no.

Executive Director Ooton asked that the Authority call a special meeting to consider a contract for the manufacture and installation of an Old Town Electronic Message Board sign. Commissioner Cutler made a motion to convene a special meeting on March 27 at 7:30pm. Commissioner Bosch seconded the motion, which passed unanimously.

Chair Marin asked that a workshop be scheduled with the Lafayette Youth Advisory Board.

Adjournment

Chair Martin adjourned the meeting at 8:54 p.m.

LAFAYETTE URBAN RENEWAL AUTHORITY,
COLORADO

ATTEST:

Sally Martin, Chair

Jenn Oton, Executive Director

The minutes herein are a summary of the business conducted at this meeting, not a verbatim transcription. Only the actions taken and text appearing within quotation marks are verbatim.



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STAFF REPORT

To: Lafayette Urban Renewal Authority
From: Jenn Ooton, Executive Director
Date: March 13, 2014
RE: Approval of Contract / Signdealz.com / Old Town Electronic Message Board

Recommendation: Approval of a contract with Signdealz for the manufacture and installation of the Old Town Electronic Message Board sign at 296 N. Highway 287 in the amount of \$52,573, plus an additional 15% for contingency.

Background: In January 2013, the Lafayette Urban Renewal Authority selected a design for gateway identifier signage to replace an existing gateway sign on the southeast corner U.S. Highway 287 and Baseline Road. In January 2014, the Authority issued a Request for Proposals seeking proposals for the manufacture and installation of this identifier signage to incorporate a single-sided, full-color LED electronic message board center approximately 4 feet tall by 9 feet wide. It was determined that seven of eight responses complied with requirements of the RFP. The results of which are as follows:

CompleteSigns	\$35,115
Signdealz	\$52,573
YESCO LLC	\$54,913
Ad light+design	\$55,404.99
Schlosser Signs	\$58,735
DaVinci Sign Systems Inc.	\$62,320
Toshiba	\$86,720

Staff made adjustments to get actual comparative results. Some responses did not include a modem for the sign and others included the cost to extend electricity to the site and the installation of a new meter in their proposals, which is why adjustments were made to pricing.

The City's purchasing policy does not necessarily require that the contract be awarded to the lowest proposer, but allows consideration of other factors such as the location of the proposer's place of business, the adequacy of the proposer's plant, equipment and support services, and whether the proposer has had previously performed similar work. CompleteSigns is located in Alabama. Because of their lack of proximity to Lafayette, staff was concerned about their ability to timely service the sign after completion. The LED panel quoted by CompleteSigns was smaller with a display area of 3'4"x8'4". The Signdealz proposal includes an LED panel with a display area of 4'x9' that will display images in 144 quadrillion colors. Staff found the Ignite Graphics Software for updating the sign display that was demonstrated by Signdealz to be easy to use. References for Signdealz, which is located in Boulder, highly recommended the company. The sign includes a 5-year display warranty on all materials and workmanship.

Fiscal Impact: The Old Town Electronic Message Board project would be assigned to the Streetscape Improvements line item. The above listed prices do not include the cost of a new meter. Ongoing operating expenses for the sign are expected to cost approximately \$4,000 annually.

Attached: None